Rudbeckia hirta 'Cherry Brandy' (Black-Eyed Susan)


Noted for its unique color, Rudbeckia hirta 'Cherry Brandy' is a biennial boasting stunning, bright cherry-red flowers, 3-4 in. across (7-10 cm). The blossoms are adorned with deep crimson rays surrounding a dark chocolate center disk. Enjoying a fairly extended blooming season, from early...
summer to fall, this Black-Eyed Susan puts on a spectacular show in the garden when other plants are starting to fade. An outstanding cut flower, its seed heads have good winter interest unless they are used in dried arrangements.

★ Grows in upright clumps up to 24 in. tall (60 cm) and 16 in. wide (40cm). May survive up to a few seasons but will self seed and remain in the garden.

★ Thrives in **full sun** in **average, medium moisture, well-drained soils. Drought tolerant** once established.

★ **Ridiculously easy to grow** and **largely trouble free**, this rudbeckia is a great candidate for **mixed borders, cutting gardens**, or as an **accent plant** when planted in mass.

★ **Deer resistant**, the flowers are attractive to **pollinating insects, butterflies and birds**.

★ Remove and discard spent flowers to encourage extended blooming and prevent unwanted seedlings next season.

★ **Easily propagated by seed.**

### Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Value</th>
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<tbody>
<tr>
<td>Hardiness</td>
<td>4 – 7</td>
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<tr>
<td>Heat Zones</td>
<td>1 – 7</td>
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<tr>
<td>Climate Zones</td>
<td>1, 1A, 1B, 2, 2A, 2B, 3, 3A, 3B, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24</td>
</tr>
<tr>
<td>Plant Type</td>
<td>Annuals, Perennials</td>
</tr>
<tr>
<td>Plant Family</td>
<td>Rudbeckias</td>
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<tr>
<td>Exposure</td>
<td>Full Sun</td>
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<tr>
<td>Season of Interest</td>
<td>Summer (Early, Mid, Late)</td>
</tr>
<tr>
<td></td>
<td>Fall</td>
</tr>
<tr>
<td>Height</td>
<td>1' – 2' (30cm – 60cm)</td>
</tr>
<tr>
<td>Spread</td>
<td>1' – 2' (30cm – 60cm)</td>
</tr>
<tr>
<td>Spacing</td>
<td>16&quot; (40cm)</td>
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<tr>
<td>Water Needs</td>
<td>Low, Average</td>
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<tr>
<td>Maintenance</td>
<td>Low</td>
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Rudbeckia hirta 'Cherry Brandy' (Black-Eyed Susan)

Soil Drainage: Moist but Well-Drained
Characteristics: Dried Arrangements, Cut Flowers, Showy
Tolerance: Clay Soil, Deer, Drought, Dry Soil
Attracts: Birds, Butterflies
Garden Uses: Beds and Borders
Garden Styles: Cutting Garden, Informal and Cottage, Prairie and Meadow, Traditional Garden

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Alternative Plants to Consider

**Rudbeckia hirta 'Marmalade' (Black-Eyed Susan)**
Bushy and reliable, Rudbeckia hirta 'Marmalade'...
Add to Collection

**Rudbeckia hirta 'Prairie Sun' (Black-Eyed Susan)**
Award-winning Rudbeckia hirta 'Prairie Sun' is a...
Add to Collection

**Rudbeckia hirta 'Indian Summer' (Black-Eyed Susan)**
Adding bold, stunning color to the garden,...
Add to Collection

**Rudbeckia hirta 'Cherokee Sunset' (Black-Eyed Susan)**
Rudbeckia hirta 'Cherokee Sunset' is a biennial...
Add to Collection

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Rudbeckia hirta 'Cherry Brandy' (Black-Eyed Susan)

Recommended Companion Plants

**Rudbeckia fulgida var. sullivantii 'Goldsturm' (Black-Eyed Susan)**
Proven to be a workhorse in the garden,...

**Rudbeckia fulgida 'Viette's Little Suzy' (Black-Eyed Susan)**
Noted for its petite size, Rudbeckia fulgida...

**Ricinus communis 'Carmencita' (Castor Oil Plant)**
Noted for its deep bronze foliage and showy...

**Helenium (Sneezeweed)**
Native to North America and Central America,...

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Achillea is valued for its pleasantly fragrant,...

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While every effort has been made to describe these plants accurately, please keep in mind that height, bloom time, and color may differ in various climates. The description of these plants has been written based on numerous outside resources.

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Plant Family

Rudbeckia hirta (Black-Eyed Susans)

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Plant Family

Rudbeckia fulgida (Black-Eyed Susan)

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